Alumni Seminar: Agri-Entrepreneurial Growth and Employment Opportunities

The agricultural sector in Pakistan employs 45% of the labour force and contributes about 21% of GDP. Growth in agricultural sector is very important in determining, food security, wage levels and competitiveness in the economy as a whole. The growth potential of agriculture sector could improve the economic conditions of the people in Pakistan. There is a unique opportunity to use agriculture in Pakistan as an engine of growth and employment creation.

In the context of employment generation, three terms i.e. Income generation, Self-employment and Entrepreneurship are often used interchangeably. Income generation is the initial stage, self-employment is the second stage and entrepreneurship is the terminal stage of the entrepreneurial process wherein after setting up a venture, one looks for diversification and growth. In poor countries the agricultural sector is essential for growth, poverty reduction, and food security.

The following are basic economic importance of agricultural/rural entrepreneurship in generating employment.

- Wealth Creation
- Poverty Reduction/Eradication
- Checking Rural-Urban Migration
- Reduction of Crime Rate
- Raise Standard of Living
- Rural Development
- Encourages Capital Formation
- Skills acquisition and increase in General Productivity Level

In this Alumni seminar, along with visionary keynotes, the alumni of the university will share their success stories in developing agribusiness and contributing to the growth of the sector and creating employment opportunities for the graduates of their alma mater.
Prof. Dr. Iqrar Ahmad Khan (S.I)
Vice Chancellor
University of Agriculture, Faisalabad
Cordially invites you to participate in the 58th Alumni Meet Seminar on

Agri-Entrepreneurial Growth and Employment Opportunities

Chief Guest
PROF. DR. MUKHTAR AHMED
Executive Director, HEC
Friday March 29, 2013 at 2:00 pm (New Senate Hall, UAF)

Looking Forward
Prof. Dr. Asif Ali, Director ORIC, UAF
Ph: 041-9200183, Cell: 0300-9651941

R.S.V.P
Prof. Dr. Muhammad Ashfaq,
Director, IARE, UAF, Ph# 9200644

PROGRAM
March 29, 2013

01:50-02:00 Guests to be seated & Arrival of the Chief Guest
02:00-02:05 Recitation from the Holy Quran
02:05-02:15 Welcome address by Prof. Iqrar A. Khan (S.I), Vice Chancellor, UAF
02:15-02:50 Economic and Population Growth in Pakistan: Contribution of Agro-industrial enterprises and other sectors to Employment by Dr. Dilawar Ali Khan
02:50-03:05 Quaid-e-Azam’s View of Economic Policy by Dr. Khawaja Sarmad
03:05-03:20 Contribution of Ali Akbar Group in Agricultural Growth and Employment Generation by Mr. Farooq Malik
03:20-03:35 Entrepreneurship, Why and How? A success story by Mr. Jamsheed Iqbal Cheema
03:35-03:50 A success story of Hi-Tech Agriculture by Mian Shaukat Ali
03:50-4:00 Address by the Chief Guest Dr. Mukhtar Ahmed, Executive Director, Higher Education Commission